

Financial Inclusion Training



More than 20 years of
making financial markets
work for the poor

Building Africa's capacity for responsible inclusive financial systems

A Comprehensive Learning Continuum for Institutional and Organisational Change

The Challenge

Financial inclusion across Africa faces evolving challenges. **While 23% remain excluded and MSMEs lack finance access**, even where access has expanded, meaningful financial health remains elusive.

Professionals need the capacity to address today's challenges and lead tomorrow's solutions.

The Solution

A Learning-to-Implementation Continuum

FinMark Trust is launching Africa's first end-to-end capacity-building programme, from foundational learning to use-case development to post-learning support.

Why this Matters

Training alone doesn't drive change. Implementation does.

- Every learning track develops use cases you can implement
- Build capacity to lead FI innovation in any context
- Network of peers across Africa
- Institutional impact tracked over 6-24 months

Not just a course. Capacity building for impact.



New

**Product
Offering**

Exclusive FI Training

Digital Frontiers

About FinMark Trust

20+
Years

FinMark Trust has 20+ years of catalysing systemic change.

30+
Countries

FinScope surveys in 30+ countries influence national FI strategies

16
Partnerships

Partnerships with 16 SADC central banks advancing digital finance

40+
Regulations

Mobile money regulations, national strategies, and inclusive insurance frameworks launched.

This training extends that impact through institutional capacity building.

Who Should Participate

Mid-level to senior professionals, and FI leaders across Africa's financial sector:

- **Central banks & regulators:** Policy frameworks balancing integrity, stability and inclusion
- **Government ministries:** National financial inclusion strategy implementation
- **Financial institutions:** Inclusive digital products for MSMEs, agriculture/climate risk finance and underserved populations
- **Fintechs & innovators:** Scalable digital solutions, DPI design
- **Development agencies:** Capacity building for sustainable impact.

Featured Topics

Digital Public Infrastructure (DPI)

Climate Risk Finance

MSME Access to Finance

Digital Financial Services (DFS) and digital currencies

Intelligent Financial Inclusion Data in an increasingly digitalised world

Consumer financial protection

Financial Health

Phase 1

Foundational Learning (online, self-paced)

Build baseline knowledge across your institution.

- Accessible online modules on FI fundamentals, SADC trends, and policy frameworks
- Scalable across teams and departments
- Flexible learning at the participant's pace.

Phase 3

Peer learning discussion sessions

Turn use cases into reality with peer support.

- Peer learning discussion sessions
- Trouble-shooting with your peers
- Access to FinMark Trust data, tools and networks
- Builds directly on Phase 2 use cases.

Phase 2

Intensive Use Case Development (one week, in-person | South Africa)

Not just training. Use case development, 5 full days of intensive, interactive learning

- **Mornings:** Fast-paced masterclasses (*all participants*)
- **Afternoons:** Hands-on track electives (choose your focus within the chosen learning track)

Learning Tracks

- Policy & regulatory innovation within the digital age
- Digital product design & implementation

Output: Implementable use cases for your institution

Delivery model: Fast-paced masterclasses + hands-on track electives led by regional experts.



Connecting to **Broader FI Agenda**

Building capacity to advance Africa's financial inclusion priorities:

- Regional financial inclusion frameworks
- Digital economy transformation
- Climate-resilient agricultural finance
- Builds African professional leadership in FI innovation.

Every use case contributes to Africa's FI ecosystem.

Programme **Details**

When: Late 2026 (*five-day intensive*)

Where: South Africa

Format: Masterclasses + track-based use case development

Faculty: African experts, policymakers, practitioners and FinMark Trust leadership

Language: English

Partners: Alliance for Financial Inclusion, SADC Secretariat, Digital Frontiers Institute (*endorsement pending*)

Interested in **learning more?**

We're conducting exploratory conversations with potential partners and participating institutions in the first quarter of 2026.

Let's discuss how this programme can support your institution's FI goals.

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